

Leading Commercial Cleaning Firm Enters Triad Market

Triad business purchases area development rights to Jantize® America with plans to add 12 unit franchisees in first year

For Immediate Release

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Charlotte: Jantize® America, a leading franchiser of commercial cleaning services, continues its national expansion with the sale of the area development rights for the Triad territory to Equity Franchise Group, LLC. They will be doing business as Jantize Triad.

The sale is the third in a planned series of area developers rights since Jantize® Charlotte general manager Paul Dorsey took over management of the company promising accelerated expansion into major markets and corporate support for area developers.

“We are extremely pleased to have Equity Franchise Group, LLC on board in the Triad market,” said Dorsey. “They are a quality business that really gets the message of Jantize® America, and the opportunity to create significant success for themselves and for others.”

Equity Franchise Group, LLC is also in the business of franchise brokerage. When the owners of Equity Franchise Group, LLC analyzed Jantize’s business model they realized it was, said Dorsey, “a win-win-win situation for both organizations.”

Clay Backus is the General Manager for Jantize Triad. He comes from a successful 14- year career with Aratex, a uniform company, where he was top salesman.

“We realized that given the opportunity to do business with Jantize America, there is no doubt we would be successful.” says Backus. “ We have a deep passion to provide the same opportunity for others to live their dream, be an entrepreneur and enjoy success as we have. Our commitment is to become one of the top janitorial service providers in the area and look forward to helping others grow their own businesses as well.”

Equity Franchise Group, LLC feels the business climate in Triad is particularly ready for the Jantize® concept.

“We have so many new office buildings under construction in the area,” noted an Equity Franchise Group LLC spokesman, “and millions of square feet of office

space due to the arrival of Federal Express. We can't help but believe it's a great time and place to start a commercial cleaning business."

Jantize Triad has already secured several unit franchise owners while signing several customer contracts; service began just one month into the business. Jantize Triad plans eventually call for 12-plus franchises in the first year. Also employed are two full time sale representatives who call on new clients everyday.

Jantize Triad is located at 3708 Reynolda Road in Winston-Salem. Phone numbers are 336-924-0085; 336-922-0213.

About Jantize® America

With corporate offices in Charlotte and Greensboro; New England; Las Vegas; Tampa, Detroit, and now in Raleigh/ Durham, Jantize® America currently has more than 80 Unit and six Area Developer/Master Franchises operating in seven states.

For 20 years, Jantize® America has serviced the offices, shop floors, retail spaces and restaurants of America, and offered franchisees the opportunity to achieve career and personal fulfillment by owning and operating their own businesses. For additional information visit www.jantize.com

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