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Press Release

Jantize® America Continues Charlotte Growth

Fast-growing commercial cleaning company adds two new franchisees in south Charlotte.

Charlotte, NC, October 23, 2006: Jantize® America, a leading franchisor of commercial cleaning services, continued its growth in the Charlotte region with the addition of two new franchises. New franchisees Michael Ussery and Stephanie Elam began operations this fall in the south-Charlotte area.

Michael Ussery chose a Jantize® franchise because he felt the business opportunity was better than with the other cleaning franchises he explored. "The margins were better... and they (Jantize® America) seemed to have a very definite plan for growing business in my area." Like many Jantize® unit franchisees, he had some experience in the commercial cleaning industry. "My mom cleaned buildings, and I helped her out some during college." After graduating from ECPI, Ussery was looking for a solid business opportunity, but wasn't interested in a typical nine-to-five job. "I wanted to be my own boss; set my own hours and profit from my own hard work. I looked into a bunch of different franchises opportunities, but always came back to Jantize®. They offered a lot of up-front support, which is important for someone just getting started in the business world."

Stephanie Elam was convinced to purchase her Jantize® franchise by the professional, business-like way Jantize® America General Manager Paul Dorsey dealt with her during her selection and orientation process. "Paul was extremely good at answering my questions and following up with me. His customer service was outstanding." More importantly, that didn't change once she became a franchisee, according to Elam. "The training was very good; I have a lot of confidence in the training I received, and even though I have only been a franchisee for a few weeks, Paul has already provided

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enough business to keep me busy four nights per week. He delivers!" Stephanie's background is in corporate real estate, but she always wanted to go into business for herself. "I tried residential cleaning for awhile, but was never really happy with the limitations of that business. With commercial cleaning, the opportunities are almost endless."

About Jantize® America

Jantize® America is more than just another cleaning company. With corporate offices in Charlotte and Greensboro, North Carolina; New England; Las Vegas, Nevada; Tampa, Florida; Detroit, Michigan and Pittsburgh, Pennsylvania, Jantize® America currently has more than 80 Unit and 5 Area Developer/Master Franchises operating in seven states. For 20 years, Jantize® America has serviced the offices, shop floors, retail spaces and restaurants of America, and offered franchisees the opportunity to achieve real significance by owning and operating their own businesses. For additional information about Jantize® America, visit www.jantize.com.

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